Parents expressed support for a broad range of school-related policies to promote healthy eating habits for their children. The findings highlighted in this summary are part of a larger report on Parents’ Attitudes about Food Marketing to Children released in April 2017.

Key Findings

- **71%** of parents surveyed believed that their child’s school had a positive influence on healthy eating.
- From 2012 to 2015, parents’ willingness to serve on a school committee to reduce unhealthy food marketing in school increased significantly from 69% to 80%.
- Parents’ support for school nutrition policies was consistently strong, at 77% in 2015.
  - Among parents surveyed, Hispanic (85%) and Black (76%) parents expressed the highest support of school nutrition policies.
- From 2012 to 2015, parents’ support for policies to limit food marketing in schools increased significantly from 59% to 66%.
  - In 2015, 73% of parents surveyed supported nutrition standards for products sold through food and beverage fundraising.

For More Information

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For the full report, visit [www.uconnruddcenter.org/parentsattitudes](http://www.uconnruddcenter.org/parentsattitudes). UConn Rudd Center researchers surveyed a cross-sectional sample of 3,500 parents with children ages 2 to 17 annually from 2012 to 2015, including black, Hispanic, and low-income parents, and assessed changes from 2012 to 2015.